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Economic Development Council

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**Creative. Connected. Charming.**

## **Investor Information 2017**

### **MISSION STATEMENT:**

Help maintain and enhance the valued quality of life of Parkville by encouraging and coordinating responsible economic activity and community improvement.



Dear Prospective Investor,

Thank you for your interest and support of the Parkville EDC in 2017. We're excited for you to join us as we continue the momentum we've established in 2016 and as we capitalize on the exciting progress in both the organization, Parkville proper and the surrounding area. The past year was and will continue to be full of educational and insightful programs highlighting the opportunities and challenges facing Parkville and the surrounding area and our partners. These programs will provide the knowledge necessary for our Board and Committees to carry out their mission of achieving economic development success for the Parkville area.

In addition to the programs, we continue to add value to our membership with our event/outreach schedule in 2017. We'll continue to promote and provide events that showcase our members and the community, not only within our membership, but to others in the area. We'll continue the momentum and growth of the EDC, not only in membership numbers but also expertise, increasing positive influence and value for our members. We continually look to provide a forum to showcase your personal and/or organizational leadership and commitment to Parkville and the area as a whole. The availability of successful networking and business partnerships within the organization are key and we promote that. We appreciate your support and want to ensure a maximum return on your investment, while fulfilling the EDC's goals of being a driving force in the success of the community and your business/organization.

In 2016 we saw our business retention, expansion and attraction efforts soar. As a result of these efforts our project level is high and a business was retained and expansion opportunities were identified and capitalized on. The formal announcement of this success took place on July 1, 2016 wherein we announced the retention and expansion of Roll On Industries, a home grown business, which is creating 60 new jobs. Over the last year we've had over 600 interactions or personal contacts with brokers and developers, resulting in high level interest, follow up site visits and ongoing dialogue. These efforts have heightened the awareness of development potential for the areas including, but not limited to, the 435/45 interchange, Highway 9 corridor, Highway 45 corridor, Downtown Parkville and the Parkville Commercial Underground. We also grew our membership by over 46% in 2016, increasing our Board expertise and networking base.

The EDC continues to market the existing business base and tirelessly promote new economic development opportunities for Parkville and your business. With your valued and increasing support, as outlined above, 2017 will be another break out year for the Parkville EDC and in turn, your business. We're proud to say that you're a partner in the success!

Sincerely,

A handwritten signature in black ink that reads "Ed Bradley".

Ed Bradley  
Bank Liberty  
2017 Chair, Parkville Economic Development Council



## 2017 EDC Investors

### Board of Directors

Dale Brouk, The National Golf Club  
Dr. Brad Kleindl, Park University  
Dale Brouk, Parkville Commons  
Ed Bradley, BankLiberty  
Jason Fewin, Main Street Parkville Association  
Gina James, EHC Accounting  
Scott McRuer, Parkville Commercial Underground  
Roxsen Koch, Polsinelli, P.C.  
Dave Rittman, City of Parkville  
Scott Lehr, Engaged Companies  
Kelly Jones, Parkville Area Chamber  
Mike Newburger, Michael & Susan Newburger  
Foundation  
Randee Gannon, North KC Hospital  
Dr. Jeanette Cowherd, Park Hill School Dist.  
Matt Wenzel, Saint Luke's Hospital  
Kim Verhoeven, Mosaic Life Care  
Daren Higerd, Weichert Realtors, Advantage Professionals  
Ryan Reed, Country Financial  
Sam Stahnke, ARCO National Construction-KC, Inc.  
Audra Heller, Audra Heller & Associates-Keller  
Williams

### Board Advisors

Nan Johnston, Parkville Mayor  
Kirk Davis, City of Parkville  
Tina Welch, City of Parkville  
John Engelmann, KCP&L  
Debra Hopkins, Platte Valley Bank  
Michael Short, Ameritas Investments  
Alicia Stephens, Platte County EDC  
Heidi Thummel, GBA  
Frank Weatherford, TranSystems  
Scott Keith, Missouri American Water  
Mike McMillian, Consolidated Water  
District #1  
Kevin Heaton, Stone Canyon Pizza  
Jabbar Wesley, Spire Energy  
Garry Linn, Platte County Community  
Center, South  
Mike Emmick, Edward Jones Investments  
Jacob Wilson, Bank of Weston  
Marcia Burton, Tuf-Flight Industries  
John Bell, Bell Management Co., dba McDonalds  
Chuck Bartlett, Benesch Engineering  
Steve Potter, Mid-Continent Public Library

### Staff

Mike Kellam, Executive Director

### 2017 Officers

**Chair-** Ed Bradley, Bank Liberty  
**Vice Chair-** Dr. Brad Kleindl, Park Univ.  
**Treasurer-** Gina James, EHC, CPA  
**Secretary-** Sam Stahnke, ARCO National  
Construction, Inc.  
**Past Chair-** Roxsen Koch, Polsinelli, P.C.



## **Parkville Economic Development Council**

### **Standing Committees & Task Forces**

**Resources Committee** focuses on developing partnerships/relationships with our local, regional and state partners such as the Chamber, Main Street, Park Hill School District, Platte County EDC, KCADC, MARC, the Missouri Department of Economic Development and many others. This committee serves as the implementation and strategy arm of the Parkville EDC working to identify priority needs of the community while also creating recommended strategies to achieve funding toward the full implementation of existing plans & studies.

**Membership Committee** provides support in marketing efforts for community initiatives and EDC activities and outreach to existing and new members. We continually look for innovative and efficient ways to market the community, organization and EDC successes while informing the development community of what Parkville has to offer.

All of this activity ties into the Parkville Plan for Progress. Our ultimate mission is to help attract new businesses to Parkville and to assist our existing businesses grow and thrive. We work tirelessly to ensure Parkville continues to be a premier community. We will work to capitalize on our tremendous assets like proximity to the airport and downtown Kansas City, as well as local assets such as Park University, downtown Parkville, the National Golf Club, award-winning Park Hill School District and great highway access, just to name a few.

The EDC is pleased to have tremendous support from the City of Parkville and our valued private investors.

#### **2015/2016 Top Highlights**

- Participated with the City of Parkville on the Market Feasibility & Economic Impact Analysis for a Sports Complex and/Commercial Development at I-435/45 Highways
- State Route 9 grant award for corridor study from MARC Planning Sustainable Places. The study was finalized in 2015.
- 2016 Platte County EDC Community Development Day Hosting at The National Golf Club wherein over 60 brokers & developers were brought to Parkville to see what we have to offer.
- 46% membership growth in our private investors in 2016
- Increased marketing reach via new website development, social media and physical presence within the Northland area.
- Roll On Industries project completion wherein the existing business was retained and expansion efforts were realized utilizing our Missouri Department of Economic Development Partners thereby creating 60 new good paying jobs in Parkville.
- ICSC ReCon attendance wherein retail attraction efforts garnered three strong retail leads that are ongoing toward negotiations with property owners.
- Assistance provided to the City via the creation of a Community Improvement District (CID) to create a funding source for capital improvements to Route 9 as prescribed via the planning documents.





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\_\_\_\_\_ I wish to support the mission of the Parkville EDC by becoming a voting board member at \$2,500 per year.

\_\_\_\_\_ I wish to support the mission of the Parkville EDC by becoming an non-voting advisory member at \$1,000 per year.

BUSINESS NAME \_\_\_\_\_

REPRESENTATIVE NAME \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

Please remit copy to Mike Kellam at [mike.kellam@parkvilleedc.com](mailto:mike.kellam@parkvilleedc.com) or by mailing to the address below.

The Parkville EDC is organized as a 501(c)6 under the IRS tax codes.